

WISCONSIN FBLA e-BULLETIN

News for Wisconsin FBLA Members



Volume VI, Issue II

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Greetings Wisconsin FBLA!



Happy Fall Members of Wisconsin FBLA!

I truly hope that each and every member of Wisconsin FBLA is off to a great start this year! As the leaves fall off of the trees, high school football games are mid-season, and Homecoming is just around the corner for most of us, FBLA is getting busy as well! Not only do we have the Wisconsin Fall Leadership Labs coming up soon, but the National Fall Leadership Conference in Minneapolis is just around the corner. I hope you are all ready to *Get the EDGE* at these great conferences and meet new people in exciting places!

The State Leadership Team encourages all members and advisers to not only read the important updates in this newsletter, but also inform others about it! Remember, if your chapter would like to submit an article for upcoming issues, please contact me, Anthony Pappenfus, Wisconsin State Reporter, at wifblareporter@gmail.com. Good luck to you **all** throughout the rest of a great autumn!

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A Message from Your State President

Article by Michelle Friedel, State President

Greetings Wisconsin FBLA,

Being a Regional Vice President is an extremely rewarding experience. As a Regional VP, an individual gets the opportunity to present workshops at the Fall Leadership Lab and Local Chapter Officer Training, as well as run Wisconsin State Meetings at NFLC and NLC. However, your most important and rewarding task is to host the Regional Leadership Conference for your region! The first step in deciding to run for Regional Vice President is letting your adviser know you are interested! Once you both agree that you are going to be committed, papers must be filled out from the State Office such as a declaration, worksheet, and application. At the Regional Leadership Conference in February, you will have to give a three-minute campaign speech on why your region should elect you. After your speech, your region will vote for their next Region VP. Hopefully they vote for you!

Also, the Fall Leadership Labs are just around the corner. Fall Leadership Labs are a great way to start your FBLA year. There are two Leadership Labs this year, one in **Wisconsin Dells** at the [Kalahari Resort](#) on Thursday, October 16, and the other is in **Wausau** at [The Plaza Hotel and Suites](#) on Tuesday, October 21. These workshops are created for first-year members or "rookies." They are a great way to learn about FBLA and improve your leadership skills. The State Officer Team will present three workshops

this fall. These workshops are:

- Preparing For Your Future
- And The Winner Is...
- Building Blocks of FBLA

These workshops will cover topics such as **Membership Madness, dress code, goal setting, Business Achievement Awards, community service, and much more!** If you would like to register for this conference, log onto <http://dpi.wi.gov/fbla/> and locate the Wisconsin FBLA Fall Leadership Lab webpage. Once you are there, you will see the registration form at the bottom of the website. Don't forget to pay your membership dues to the National Office by November 15. This does not mean registered on national website, but actually paid! If you are not paid by November 15 you will not be able to compete at RLC or SLC. Also, if you want your chapter to qualify for **Gold Seal Chapter Award of Merit nomination**, please note that membership dues must be paid by October 15. I hope that the school year is going well for everyone. I hope to see many of you at the Leadership Labs and also NFLC in Minneapolis!

Michelle Friedel
Wisconsin FBLA State President
wifblapresident@gmail.com



A Message from Your NCRVP, Caleb Harris



Article by Caleb Harris, North Central Region Vice President

Greetings, Wisconsin!

Congratulations to the following dedicated FBLA members for being elected to the North Central Region Executive Board!

Ex-officio Treasurer: **Jacob Dinkel** [Indiana]

Secretary: **Alison Keiper** [Missouri]

Webmaster: **Tyler Cockrum** [Missouri]

NCRVP's Assistant: **Clare Simonis** [Wisconsin]

NCRVP's Assistant: **Courtney Sutherland** [Wisconsin]

NCRVP's Assistant: **Ben Salmon** [Missouri]

NCRVP's Assistant: **William Zhao** [Indiana]

As a reminder, the local chapter officers and the state chapter officers who have the largest membership increase (based on October 20 records from last year and October 20 records from this year) will be treated to a social event with the national officers at the National Fall Leadership Conferences. Also, there will be a March of Dimes initiative at the National Fall Leadership Conferences.

Speaking of the National Fall Leadership Labs, The FBLA-PBL regions website should be online soon. These regional pages will contain information such as state calendars, state officer and adviser contact information, and recent national awards earned by states or local chapters from that region. This year, there will be a State President's Council, whose meetings are designed to promote the exchange of ideas between states and national leadership. It will be comprised of each state president or designated representative from the North Central Region, the National President, the North Central Region Vice President, and the National Secretary. The Council will meet every two months, beginning in September.

On October 1, the first issue of the official FBLA national officer's newsletter, the **Executive Edge**, will be published. Be sure to look for it on the FBLA-PBL website, <http://www.fbla-pbl.org/>.

National Fall Leadership Conference

Destination: Minneapolis, MN



On November 7-8, a National Fall Leadership Conference will be held in Minneapolis, MN. Mall of America, the recently expanded Minneapolis Institute of Arts, Mill Center Museum, and various sports teams are only a few of the nearby attractions that members will have the opportunity to enjoy. The conference will take place at the Sheraton Bloomington Hotel, Minneapolis South. Hotel reservations must be made by October 10, which is also the Early Bird registration deadline. Dr. Joe Martin and Grant Baldwin will be the keynote speakers. NFLC workshop topics focus on **Business, Career Development, Communication, Finance, Leadership, and Information Technology**. In addition to workshops, fundraising companies, universities, and vendors will be exhibiting at the conference. For more information on the NFLC in Minneapolis or other locations, visit http://www.fbla-pbl.org/data/files/NFLC_GUIDE_FINAL.pdf.

Caleb Harris,
North Central Region Vice President



Why Should YOU Compete?

Article by Ken Feldkamp, State Treasurer

Many FBLA members may find themselves asking, "Why should I compete this year?" when your adviser passes around a competition sign-up sheet. There are many great opportunities and advantages for those of you who decide to take the challenge and compete in a writing or performance test.



Here are only a few great reasons why you should compete:

1. Qualifying to the 2009 SLC in Milwaukee, Wisconsin
2. Winning *shiny* medals
3. Qualifying to the **2009 NLC in Anaheim, California**
4. Having your name known by the entire state
5. Meeting new people just like you
6. Looking spiffy in professional dress clothes
7. Bringing glory to your FBLA chapter
8. Becoming a winner and traveling to cool places
9. Having the experience of going into the business world

And these are only a few of the many reasons and benefits that competing in a FBLA competition can bring to you. In 2009, members from all around the state will arrive at their respective Regional Leadership Conference on February 7. At this conference, members will take tests, give speeches and demonstrations about many FBLA procedures. At the end of the day, the winners will be announced. In general, the top five competitors will be presented with medals and sent to represent each region at state as the best of the best. On April 2 and 3, the top winners from each regional competition will once again meet to prove their superiority in the glorious State Leadership Conference hosted in Milwaukee, WI. Members are in for a fun-filled conference with tours, competitions, and relaxation at their assigned hotel. From here, the top two in most SLC competitions will be sent to the National Leadership Conference in Anaheim, California, in June. Imagine being one of the few, the proud,

the noble chosen to represent Wisconsin at the national level, witnessing the election of your next year's FBLA national officers, all because you took one bold move and decided to compete.

There are many types of competitions ranging from individual multiple-choice tests to team presentations and productions. These competitions cover all aspects from FBLA and technology to big business procedures and inner workings. So instead of listening to the stories of competitions at nationals - enter, compete and make the headlines yourself!

Business Achievement Awards

Article by Katey Molinarolo, State Parliamentarian



The Non-Competitive Award. Although it may sound like a sheep, BAA stands for the Business Achievement Awards in FBLA. They are an exhilarating experience that will challenge perseverance, business skills, and commitment. There are four different levels in the BAAs which go up like a ladder on a building.

The first level is the **Future Level Award** where members complete projects that range from attending meetings to participating in a community service like helping with the March of Dimes. The second level is the **Business Level Award** which involves local level FBLA with tasks ranging from creating a poster or completing a business class. The third level is **Leader Level Award** which requires you to become more nationally involved with activities like attending the SLC. The final and most prestigious level, **the America Level Award**, challenges members to accomplish activities from participating in the NFLC to creating a PowerPoint presentation with photos of chapter's activities.

These are only a few examples of the projects you can do for the BAAs. The activities that I mentioned come from a humongous but finite list of activities that students can choose from. For a complete list, go to

<http://www.fbla-pbl.org/web/page/662/sectionid/587/pagelevel/2/fbla.asp>. Going here will also show you how to get a student password to start working on the BAAs. When it comes down to time, you must have your electronic paperwork in by **March 1** to receive recognition at the State Leadership Conference. If you don't finish the award you are working on this year, it will carry over to the next year. The Business Achievement Awards are an energizing way to show your FBLA spirit and *Get the Edge* this year! I challenge you all to strive for one of these award levels along with members from your chapter!

Programs of Work

Article by Larissa Jo Speerstra, State Secretary



A Program of Work (POW) is your chapter's written goal statement for the school year. It is a lot easier to plan and achieve your goals when you write them down on paper. This way, you can prepare, carry-out, and evaluate each goal individually. As a chapter or local officer team, it would be best to plan your POW in a meeting or series of meetings.

Begin by making a list of ideas, goals, and activities you want to achieve in your local chapter this year. (You may want to divide this list into a few areas such as: Community Service, Fundraising, Membership, etc.) Once you have brainstormed a list of general ideas, the next step would be to discuss how you are going to accomplish each goal. Determine a timeline for carrying out your project or activity, and decide who will be responsible for achieving the goal. After the final details are taken care of, there is only one last thing to do - approve your local chapter Program of Work at your next meeting and submit it to the State Office by

December 1. You can find the form for submitting your POW at <http://dpi.wi.gov/fbla/doc/fblaproghwork.doc>

If your chapter needs additional help in planning its Program of Work, you can also find a copy of the State Program of Work at <http://dpi.wi.gov/fbla/doc/fblastatepow.doc> for assistance and ideas.

Hopefully this information will help your chapter with planning, but if you still need some help or have questions, do not hesitate to ask me or any of the other state officers. You can always reach me by emailing wifblasecretary@gmail.com!



American Enterprise Day



Article by Anthony Pappenfus, State Reporter

For over twenty years, November 15th has been dubbed American Enterprise Day and has been celebrated ever since President Jimmy Carter first created the "holiday." FBLA has taken this day to recognize our free enterprise system and encourage young members all over the United States to take advantage of the opportunities we are presented in this country concerning business. This day is a way to focus on our rights to pursue whatever career we desire and have the ability to own and operate small or large

corporations.

This day also gives us reason to celebrate our right to entrepreneurship and free enterprise itself. FBLA has always supported American Enterprise Day immensely. There are components in the Business Achievement Awards that encourage its promotion to members of FBLA and the school as a whole.

"FBLA promotes American Enterprise Day for three reasons: To get local chapter members involved in their business community, placing particular emphasis on the free enterprise system, and to provide opportunities for members."



Membership Madness & Mania



Article by Anthony Pappenfus, State Reporter

All four years that I've been in FBLA and attending conferences, the number one most common phrase heard from state and national officers, or candidates running for such positions is, "My goal is to INCREASE MEMBERSHIP."

Many of you may be staring at your computer screen with a slight smirk or nod of the head, because you know exactly what I mean by this. Constantly, FBLA enthusiasts, officers, and advisers have a common goal - to make FBLA the largest possible and maintain its reputation of being the largest student led organization in the nation.

In order to pursue our goal, Membership Madness was created to award those members who recruit students to join FBLA. Besides, the legend must continue when all of the older members graduate.

Gaining new FBLA members shows commitment to the organization. By recruiting FIVE new paid members, you qualify for Membership Madness. If you persuade TEN new members to join, you have reached Membership Mania. By participating in Membership Madness & Membership Mania, members receive a certificate of recognition, recognition on the FBLA national website, and get your name published in *Tomorrow's Business Leader*, a national FBLA publication.

YOU MUST HAVE ALL NEW MEMBERS PAID AND FORMS DUE BY APRIL 1 TO RECEIVE RECOGNITION ON THE NATIONAL LEVEL. SO, GET STARTED TODAY!

I wish you all the best of luck FBLA members!



Lend A Helping Hand - Community Service

Article by Samantha Murphy, State Vice President



Alright, SAT essay time. **The question:** What is Community Service?

The Answer: A service that is performed by an individual or an organization to benefit a community. The Future Business Leaders of America (FBLA) organization is a national organization that encourages states, local chapters, and individual members to make a difference. Community service activities are great ways to lend a

helping hand to improve your own community!

Community Service SPOTLIGHT

Chapter: Tremper High School

Location: Kenosha, WI



This issue's Community Service SPOTLIGHT is highlighting a booming Chapter in Kenosha, Wisconsin. To incorporate the Wisconsin State Community Service theme, "helping the animals", Tremper High School has created a great idea to assist at their local Humane Society.

It goes as the following: each Saturday, three members volunteer their time to help with various responsibilities to care for the animals. Students enjoy working with animals by washing them, walking them and playing with the dogs. Tremper FBLA has made efforts for a partnership with Rocky Rococo's, because after each Saturday the students donate their time to the Humane Society they will be rewarded with lunch. This community service project is a great way to show your community spirit and definitely encourages students! If any schools from around the area are looking for ways to lend a helping hand and are interested in what Tremper FBLA is doing, they recommend contacting your local Humane Society or pet store. The Kenosha Tremper FBLA, home of the Trojans, are off to a great start and we wish them the best of luck!

Attention Wisconsin Local FBLA Chapters:

If your chapter has had success or has an interesting community service project and you wish to share it with other FBLA chapters, please email Sami Murphy at wifblavp@gmail.com. Our State Leadership Team is putting together a booklet to share ideas about community service to local FBLA chapters. All ideas will be of great help!

Contribute to Wisconsin FBLA eBulletin!

Please send us your articles and ideas in order to make the next issue of the Wisconsin FBLA eBulletin even better! If you have any articles to submit please contact the State Reporter, Anthony Pappenfus, at wifblareporter@gmail.com. Don't forget to tell us about your community service projects and be presented in the "Community Service SPOTLIGHT!"



Quick Links...

- [State Leadership Team](http://dpi.wi.gov/fbla/contacts.html) - <http://dpi.wi.gov/fbla/contacts.html>
- [Previous eBulletin Issues](http://dpi.wi.gov/fbla/news.html) - <http://dpi.wi.gov/fbla/news.html>
- [Wisconsin FBLA Web Site](http://dpi.wi.gov/fbla/) - <http://dpi.wi.gov/fbla/>
- [DPI Nondiscrimination Clause](http://dpi.wi.gov/dpi-nondiscr.html) - <http://dpi.wi.gov/dpi-nondiscr.html>

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